

SmartShopper®

## HOW TO ACCESS, SHOP & CLAIM YOUR REWARD

SmartShopper-eligible members include Fully Insured Large and Fully Insured non-ACA Small Group members, Small Group Level Funded members, and non-ACA Individual and Family Plan members. Self-insured customers can work with their Blue KC Account Representative for more information about offering SmartShopper to their employees.

## HOW TO EARN A REWARD

Even among in-network facilities, the cost of routine procedures can vary greatly. With SmartShopper, when you go to a cost-effective facility, you save and earn a share of the savings in cash rewards. Plus, your employer, health plan, or insurance company also saves while helping lower the cost of healthcare in your area. It's surprisingly simple!



**Compare** providers online  
before your visit.



**Schedule** your appointment or call the SmartShopper Care Concierge Team at **1-855-476-5027** for assistance. The Care Concierge Team is also available via chat once logged in.

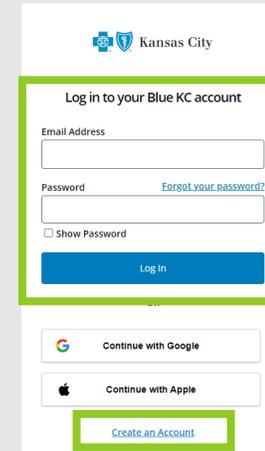
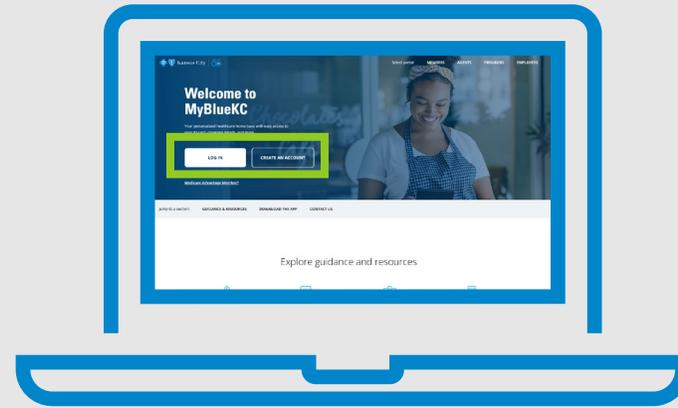


**Earn** your reward after you've gone to your appointment.  
*Rewards can take up to 60 days post appointment date.*

Many common medical services are shoppable, depending on your specific plan -- mammograms, colonoscopies, MRIs and more -- [Here is how to shop](#) 

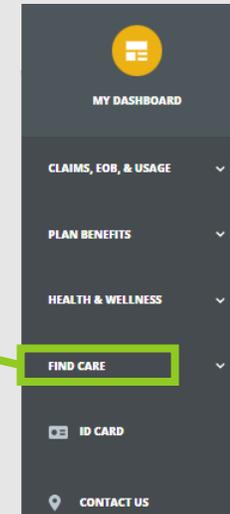
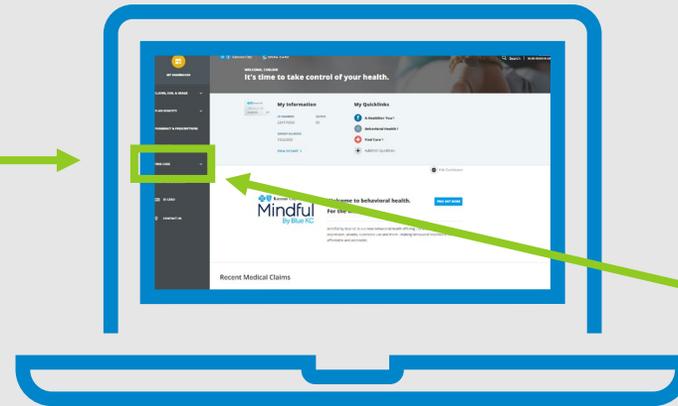
## Step 1:

To access SmartShopper go to: **MyBlueKC.com** and log in. If you don't have an account, it's easy to create one.



## Step 2:

Once you are logged in go to **"FIND CARE"**.



## HOW TO SHOP

**Step 3:**  
Then click on “**Find Doctors, Specialists & Hospitals**”.



**FIND CARE** ^

Virtual Care

ID CARD

CONTACT US

### Your Blue KC Network

In addition to Care Centers, you can also search for healthcare providers in your network.

#### Find Doctors, Specialists & Hospitals

Find the care you need, search in a way that is comfortable to you, and be a smart healthcare consumer. Search and compare providers, estimate your out-of-pocket costs, view quality information, read reviews, and more. If eligible, you'll see SmartShopper, helping you shop and earn cash-back rewards for choosing cost-effective providers for common medical tests and procedures.

[Find Doctors, Specialists & Hospitals >](#)

**Step 4:**  
A box will appear that says Sapphire, click “**FIND CARE**” again.



### ue KC Network

Care Centers, you can also search

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[ors, Specialists & Hospitals >](#)

#### Dentist

a dental provider in your local ne  
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**zelis**

You are now leaving MyBlueKC.com to visit our partner, Zelis.  
There you can find the doctor that's just right for you.

[FIND CARE](#)

[Cancel](#)

Note: This site will open up in a new tab. If you don't see it, please check your  
pop-up blocker and ensure it's disabled.

### Step 5:

You will be directed to a page to browse and search to find the care you need. Here you will see a **SmartShopper tile**. When you click on this tile you can search for a reward-eligible location for your doctor-recommended procedure or service.

Here you can search through the A-Z list of procedures or type your procedure into the search bar.

Or if you scroll to the bottom of page under the Top SmartShopper Procedures box you can click on the blue button to view all eligible procedures.

+Want to learn more? Click on "SmartShopper Rewards" in the upper right corner.

The screenshot shows the SmartShopper website interface. At the top right, there is a 'SmartShopper Rewards' link. Below the main navigation bar, there is a search bar and a 'Browse by Category' section. The 'SmartShopper Rewards' category is highlighted with a green box and an arrow pointing to it from the text above. Below this, there is a 'Top SmartShopper Procedures' section with a list of procedures and their associated rewards. A blue button at the bottom of this section is labeled 'View All 149 Procedures'. To the right, there is a 'SmartShopper Rewards' modal window showing a search bar and a list of procedures with their rewards. A green arrow points from the text above to the search bar in the modal window.

SmartShopper Rewards

Good Afternoon!  
Browse or search to find the care you need.

Search for Names, Specialties, and Procedures

Common Searches: Primary Care, Urgent Care, Behavioral Health, Hospitals, Telehealth Providers, Colonoscopy

Browse by Category

SmartShopper Rewards  
Search for a reward eligible location for your doctor recommended procedure or service. B.

Medication Finder  
Your plan is now offering "Medication Finder". Find the medication you need, and compare.

Procedure Cost Estimates

Medical Specialties

Urgent Care Center

Top SmartShopper Procedures 5 of 149

Hysterectomy	Earn up to \$500
ACL Repair by Arthroscopy	Earn up to \$500
Back Surgery - Laminectomy	Earn up to \$500
Bladder Repair For Incontinence (Sling)	Earn up to \$500
Bladder Scope with Stent	Earn up to \$500

View All 149 Procedures

SmartShopper Rewards

Search for a reward eligible location for your doctor recommended procedure or service. By clicking on a procedure or service, you agree to our Terms of Use and Privacy Policy.

Type to filter

Jump to  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A ACL Repair by Arthroscopy  
Arthroscopic ACL Repair uses a long thin tube to examine and repair a torn Anterior Cruciate Ligament (ACL) in the knee. Earn up to \$500

B Back Surgery - Laminectomy  
A Laminectomy of the Lumbar Spine is surgery to remove a part (lamina) of a bone (vertebrae) in the lower spine (lumbar). Earn up to \$500

Bitateral Diagnostic Mammogram with Tomosynthesis  
Unilateral Diagnostic Mammogram with Tomosynthesis is the lower dimensional imaging of both breasts, using arrays, to determine the cause of lumps found during a screening. Earn up to \$500

Bladder Repair For Incontinence (Sling)  
Bladder Repair For Incontinence is surgery to place material (sling) around the bladder and urethra to provide support and prevent involuntary urination. Earn up to \$500

## For example:

If you search for carpal tunnel with scope, you will see the facilities in your area that are in network. Locations are listed from least expensive to most expensive. Highlighted in green just above the cost is the reward available should you choose to have your procedure at that location.

When you click on the name of a facility, you register for your cash reward, learn more about the provider, and see associated costs including what your plan pays and more.

**Estimated Procedure Cost**  
 Cost Details for Carpal Tunnel with Scope  
 Viewing cost details

<b>Total cost</b> <span>🔗</span>		<b>\$1,868</b>	<a href="#">Earn up to \$500</a>
<b>You Pay</b>	<b>They Pay</b>	This is the amount your health plan pays.	
\$1,868	\$0		
<b>Coinurance</b>	\$0		
<b>Copay</b>	\$0		
<b>Deductible</b>	\$0,000		

**Individual Benefit Contributions**

Deductible <span>🔗</span>	\$000/\$0000	Out of Pocket Maximum <span>🔗</span>	\$000/\$0000
	• + \$1868 with this procedure		• + \$1868 with this procedure

**Family Benefit Contributions**

Deductible <span>🔗</span>	\$000/\$0000	Out of Pocket Maximum <span>🔗</span>	\$0/Unlimited
	• + \$1868 with this procedure		• + \$1868 with this procedure

**About Carpal Tunnel with Scope** Estimated Costs for Name  
 Endoscopic Carpal Tunnel Surgery is the use of a long thin tube to cut a ligament to relieve pressure on the nerves within the wrist.  
 Need Help? Call: 1-855-476-5027 SmartShopper Cash Rewards  
[Earn up to \\$500](#)

Not feeling well? Did you know you and your family members have access to sick care visits 24/7 through Blue KC Virtual Care? Click here to speak to one of our board-certified doctors now.

**5 Providers In Your Network:** Map View

[All Filters](#) [People or Places](#) [Medical Specialties](#) [Sort By](#)

**Facility Name 1** Compare  
 Ambulatory Surgical Clinic/Center

Facility Name  
 Address  
[Get directions](#) (est. 1.3 miles away)  
 Phone Number

☆☆☆☆☆ [Be the First to Review](#)  
 1 Award

In Your Network

[Earn \\$500](#)

Your Estimated Cost  
**\$1,868**

**Facility Name 2** Compare  
 Ambulatory Surgical Clinic/Center

Facility Name  
 Address  
[Get directions](#) (est. 17.1 miles away)  
 Phone Number

☆☆☆☆☆ [Be the First to Review](#)

In Your Network

[Earn \\$500](#)

Your Estimated Cost  
**\$1,904**

**Facility Name 3** Compare  
 General Acute Care Hospital

Facility Name  
 Address  
[Get directions](#) (est. 9.9 miles away)  
 Phone Number  
 Website

☆☆☆☆☆ [Be the First to Review](#)  
 2 Awards

In Your Network

[Earn \\$330](#)

Your Estimated Cost  
**\$2,631**

## HOW TO SHOP

### For example:

Once you are on the facility you would like to select for your procedure, scroll to “Claim Your Reward”. You have just completed your shop.

The next step is to schedule your appointment or use the phone number provided to have the SmartShopper Care Concierge Team (CCT) schedule the procedure for you. There is no cost to have the CCT assist you.

You will receive your reward check at your home approximately four to five weeks after your procedure.

The screenshot displays the SmartShopper interface for a facility named "Name of Facility" (Specialty: Ambulatory Surgical Clinic/Center). The top navigation bar includes a back arrow, the facility name, and a 5-star rating with a "Be the First to Review" link. A left-hand menu lists various options: Estimated Procedure Cost, Claim Your Reward (highlighted), Provider Highlights, Billing Code Procedures, Networks Accepted, Specialties & Expertise, More About This Provider, Services and Cultural Capabilities, Affiliated Facilities, and Awards & Recognitions. A link "See something incorrect? Let us know." is located below the menu.

The main content area is titled "Claim Your Reward" and features a green banner stating: "Your Carpal Tunnel with Scope at Facility Name is eligible for a \$500 SmartShopper Cash Reward." Below this, a search confirmation number "1234ABCD" is displayed.

A vertical progress indicator shows three steps: "Compare" (checked), "Schedule" (active), and "Earn" (pending). The "Compare" step includes the text: "Congratulations! You've taken the first step to saving on your healthcare by selecting Facility Name." The "Schedule" step includes: "Your next step is to have your procedure. You can set up an appointment yourself or you can have our Care Concierge Team book an appointment for you - it costs you nothing. Call us now: 1-855-476-5027". The "Earn" step includes: "After you've had your procedure, in typically 4 - 6 weeks, you'll receive a cash reward for \$500."

The "Provider Highlights" section at the bottom shows the facility name, address, and phone number. It also displays a 5-star rating, a "Be the First to Review" link, a "1 Award" badge, and a globe icon with a link to "More about this provider's race, ethnicity, languages, etc.". A "In Your Network" badge and a price of "\$1,868" are also visible.



## Have questions or want help shopping for a medical procedure?

Call the **SmartShopper Care Concierge Team** at **1-855-476-5027**. The Care Concierge Team is also available via **chat** once logged in.

The Care Concierge Team can help you

- 1) Search for medical procedures and providers in your plan's network
- 2) Find a cost-effective facility
- 3) Schedule appointments
- 4) Validate procedure referrals with your doctor
- 5) Obtain preauthorization with Blue KC